



The Barney Barnett School of Business and Free Enterprise presents the

## 7<sup>TH</sup> POLK REAL ESTATE & ECONOMIC UPDATE: LOGISTICS: A DOMINANT INDUSTRY IN CENTRAL FLORIDA

### Program Highlights:

- A special presentation honoring Publix Super Markets for their overall economic impact to the county and the region.
- Keynote by Dr. Thomas J. Goldsby, Professor of Logistics, Chair of the Department of Marketing & Logistics at the Fisher College of Business, The Ohio State University, well-known author and co-editor-in-chief of the *Journal of Business Logistics*.
- Logistics panel discussions featuring Publix Super Markets, W. S. Badcock Corporation, Southern Glazers Wine and Spirits, Saddle Creek Logistics Services, Lakeland Linder Regional Airport and Port Tampa Bay.
- Update on the local real estate outlook by The Ruthvens, Saunders Ralston Dantzler Realty, Beck Kryger Capital Partners and Highland Homes.

Thursday, November 1, 2018 • 8:00 AM to 1:00 PM George W. Jenkins Field House

\$50, includes continental breakfast & lunch

To register, go to [flsouthern.edu/polkupdate](http://flsouthern.edu/polkupdate) or call 863.616.6458.

Parking and shuttle service available from  
First Presbyterian Church  
175 Lake Hollingsworth Drive, Lakeland.



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